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Creative Industries Switzerland

Call: Creative Business Cup Switzerland 2020 - Wanted: Switzerland's most innovative creative start-up

For the fourth time, Creative Hub invites you to the national pre-selection of the Creative Business Cup. As a national partner of the Olympics of creative start-ups, Creative Hub is again looking for the most innovative entrepreneur from the creative economy. Teams residing in Switzerland can apply starting today and until March 15, and the winning team will be selected by a jury in Zurich on March 27th. The evaluation criteria consist of the quality of the business model, creativity and market potential. The winning team qualifies to participate in the final round in Copenhagen at the end of June and receives prize money of CHF 2,000 as well as other prizes worth CHF 4,000.

Creative Economy Olympics

The Creative Business Cup takes place for the tenth time in 2020. It is recognized as the Olympics of the creative economy and as a global initiative which not only shines a light on start-ups from the creative community but also provides a platform from which they can network with one another, investors and the media. In Switzerland, the event is organized by Creative Hub, which in turn promotes the Swiss creative economy with know-how, networking and visibility. The winning team will travel to Copenhagen at the end of June, where it will compete with numerous start-ups from around the world. The winning team will receive around €7,000 as a bonus, the promotion of its business idea and the opportunity to network internationally.

For more information about the Creative Business Cup:

<https://www.creativehub.ch/de/creative-business-cup/>

About Creative Hub

Creative Hub offers tailor-made programs and supports designers in implementing their product, service and business ideas.

<http://www.creativehub.ch>

Images for the Creative Business Cup Switzerland are available for free download at:

https://www.creativehub.ch/assets/Uploads/Criterion2019_Alain-Appel-6.jpg



For more information about the Creative Business Cup and Creative Hub

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